HONEYBUNNYTWEE LLC

Thuy-Linh Phan

Beauty, travel & lifestyle creator
Marketing strategist



Cheery, candid storytelling with an “I was there” point of view - from product moments and personal milestones to the best of Connecticut and New England.

@twee.phan

A creator audiences trust to show up, try it and tell the story

Thuy-Linh is a Connecticut-based content creator and marketing strategist behind HoneyBunnyTwee. Her work blends beauty, travel, local experiences and honest personal storytelling with a warm, high-energy presence.

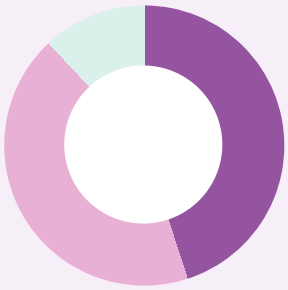
22.6K	**3.08M**	**2.7K**
INSTAGRAM FOLLOWERS	CONTENT VIEWS	ACCOUNTS ENGAGED
86.9K	**8.1K**	**5.2K**
LIKES	SHARES	SAVES

Instagram account insights for the 365 days ending September 18, 2026. Follower count captured September 18, 2026.

Core content

- Beauty, skincare and honest product experiences
- Travel, dining and local New England discovery
- Events, culture and community moments
- Personal stories with warmth and candor

Audience snapshot



64% are ages 25-44. Largest known gender group: women (45%). Top audience country: United States (40%).

Percentages use Instagram's available follower demographic counts; some profiles have unspecified gender.

Her best work feels lived-in, local and unmistakably personal

The strongest visible engagement comes when Thuy-Linh is in the experience: showing up at an event, sharing a real milestone or inviting the audience into the conversation.







> **What audiences respond to:** real attendance, visible personality, an honest point of view and a reason to reply. Reels lead for immersive storytelling; carousels work when they spark choice or conversation.

Visible post engagement captured from @twee.phan for posts published September 2025-April 2026.

Brand work that puts Thuy-Linh inside the experience

From paid ambassadorships and event hosting to pre-openings and opening nights, her portfolio spans sports, food, film and culture.



PAID AMBASSADORSHIP

Boston Red Sox

AAPI Celebration at Fenway Park, shared as a disclosed paid partnership.

PRE-OPENING CONTENT

Crumbl

On-location coverage for the Waterbury store opening, pairing the brand moment with her local discovery voice.

PAID EVENT HOST

Another Simple Favor

Hosted a Hartford advance screening activation through PMPR Boston.

OPENING-NIGHT COVERAGE

The Bushnell

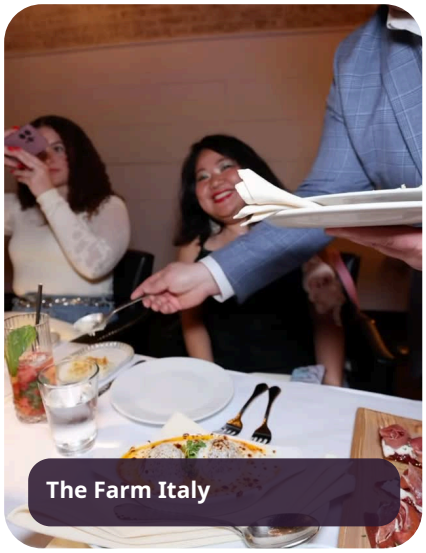
Covered live theater experiences including Spamalot and Beauty and the Beast.

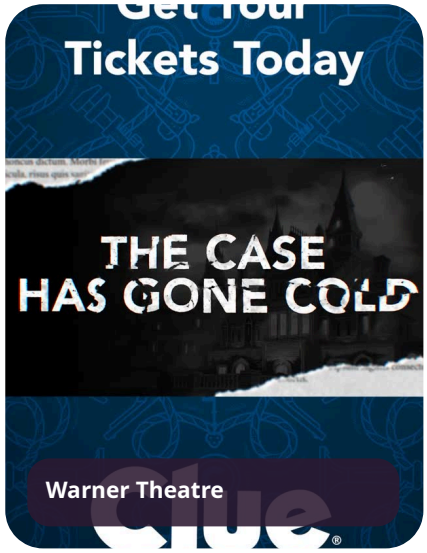
Selected engagements drawn from @twee.phan content and business records.

@honeybunnytwee turns local invitations into audience-ready stories

The HoneyBunnyTwee portfolio adds hands-on hosting, giveaways, grand openings and cause-led campaigns across beauty, dining and Connecticut entertainment.







Elegant Nail & Spa

Hosted the Plainville grand-opening brunch and created branded nail content.

The Farm Italy at Mohegan Sun

Produced on-location creator coverage for the restaurant's grand opening.

Warner Theatre

Ran a CLUE: A Walking Mystery ticket giveaway with a follower call to action and promotional code.

The Sushi Class

Hosted a class-for-two giveaway designed to drive follows, tags and story shares.

CT Foodie Fest

Partnered with The Happy Hour Hunter and Downtown Milford on a ticket giveaway.

The Mochi Donut Cafe

Featured its Red Cell Rebels fundraiser benefiting Blood Cancer United.

Selected collaborations published on @honeybunnytwee. Invitation, hosting and giveaway formats are not presented as paid unless confirmed.

Built for paid partnerships that feel like recommendations, not interruptions

Thuy-Linh can translate a brief into personable, audience-aware content while keeping the brand naturally integrated into the story.

Sponsored reels

Story-led vertical video, product demos, routines, voiceover and on-camera delivery for Instagram.

Local event coverage

On-location reels and Stories for openings, cultural events, restaurants, attractions and destinations.

UGC production

Brand-ready short-form assets for organic or paid channels, scoped by concept, edits and usage.

Carousels & Stories

Editorial photo storytelling, product education, polls, links and calls to action.

Natural category fit

- Beauty and skincare
- Wellness and lifestyle
- Food, hospitality and events
- Travel and New England destinations
- Community and cause-led campaigns

Partnership approach

- Clear deliverables and timeline
- Creative that keeps her audience voice
- Paid usage and exclusivity quoted separately
- Rates tailored to scope and licensing

Portfolio range: paid ambassadorships, hosted activations, opening-night coverage and pre-opening content. Additional campaign concepts are available on request.

LET'S CREATE SOMETHING PEOPLE WANT TO TALK ABOUT

Bring Thuy-Linh into the experience.

For paid collaborations, event coverage, UGC and integrated brand storytelling, get in touch with the campaign scope, timing, deliverables and usage needs.

INSTAGRAM
@twee.phan

EMAIL
starringtwee@gmail.com

BUSINESS
HoneyBunnyTwee LLC

BASED IN
Connecticut / New England

PORTFOLIO
linktr.ee/starringtwee

Rates are provided based on deliverables, production requirements, usage rights, exclusivity and timeline.

